

# Active Demand: a Reality in Electricity Systems

Auditorium Enel - Rome May 23<sup>rd</sup> 2013

**address**<sup>®</sup>  
interactive  
energy



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## AGENDA

<b>08:30 - 09:00</b>	<b>Registration and Welcome coffee</b>	
<b>09:00 - 09:20</b>	<b>Livio Gallo</b> CEO Enel Distribuzione	<b>Welcome to the workshop</b>
<b>09:20 - 09:50</b>	<b>Paola Petroni</b> ADDRESS Project Coordinator Enel Distribuzione	<b>ADDRESS project overview</b>
<b>09:50 - 10:10</b>	<b>Arturo Losi</b> ADDRESS WP Leader Università degli studi di Cassino e del Lazio Meridionale	<b>Animation of typical Active Demand use cases</b>
<b>10:10 - 11:30</b>	<b>Round Table</b>  <b>Roberto Gonzalez</b> ADDRESS WP Leader Iberdrola Distribucion SAU  <b>Giovanni Valtorta</b> ADDRESS WP Leader Enel Distribuzione  <b>Regine Belhomme</b> ADDRESS Technical Manager EDF-SA  <b>Moderator: Paola Petroni</b> Head of Network Technologies Department Enel Distribuzione	<b>ADDRESS in Field: experience and reportage</b>
<b>11:30 - 12:00</b>	<b>Coffee Break</b>	
<b>12:00 - 12:30</b>	<b>Live interviews</b>  <b>Carmen Diaz Carrillo</b> Consumer participating to the Spanish field test Accompanied by: <b>Ignacio Delgado</b> ADDRESS Task Leader Iberdrola Distribucion SAU  <b>Stéphane Le Costaouec</b> Consumer participating to the French field test Accompanied by: <b>Philippe Eyrolles</b> ADDRESS Task Leader EDF - SA	<b>The voice of consumers</b>
<b>12:30 - 13:30</b>	<b>Round Table</b>  <b>Pedro Linares</b> ADDRESS Task Leader Universidad Pontificia Comillas	<b>Key economic and societal factors</b>

**Sarah Mander**  
ADDRESS Task Leader  
University of Manchester

**Pierluigi Mancarella**  
ADDRESS WP Leader  
University of Manchester

**Moderator: Pierluigi Mancarella**  
ADDRESS WP Leader  
University of Manchester

**13:30 - 14:30 Lunch**

**14:30 - 15:30 Live interviews**

**Jessica Stromback**  
Executive Director  
SEDC and Vaasaett

**Thomas Schulz**  
COO  
Entelios AG

**Michael Zammit**  
Principal Market Development  
Enernoc

**Alain Burtin**  
Director of Research Programme  
on Energy Management  
EDF – R&D

**Paola Petroni**  
ADDRESS Project Coordinator  
Enel Distribuzione

**Moderator: Marina Lombardi**  
ADDRESS PMO  
Enel Distribuzione

**15:30 - 16:00 Regine Belhomme**  
ADDRESS Technical Manager  
EDF-SA

**16:00 - 16:30 Henrik Dam**  
ADDRESS Project Officer  
European Commission  
DG Research and Innovation

**16:30 - 17:00 Paola Petroni**  
ADDRESS Project Coordinator  
Enel Distribuzione

**Some key questions on  
AD implementation**

**Recommendations for the success of AD**

**Looking to the future, what's next?**

**Conclusions**